



State Central Committee Meeting

November 7-8, 2025

30-Day Agenda Packet

Sent Oct. 1, 2025

The Nebraska Democratic Party looks forward to seeing you at our next SCC meeting on Nov. 8, 2025.

The Big Blue Weekend events—including the SCC meetings, candidate training, and Ben Nelson Gala—all take place at the Hilton in Omaha, Nebraska (1001 Cass St, Omaha, NE 68102).

All times will be posted in **Central Time (CST)**.

If you have questions or can not attend the meeting, please email scc@nebraskademocrats.org.

Special Notes:

- **Accommodation Request:** Please contact us at scc@nebraskademocrats.org to request reasonable accommodations for accessible participation in this in-person meeting.
- **Agenda Time:** If you wish to speak on any of the meeting agendas, you must email the meeting Chair before the release of the 10-Day Packet. Each respective Chair decides the agenda items for their meeting. If you are requesting time on the SCC agenda, please email scc@nebraskademocrats.org before the release of the 10-Day Packet on October 29, 2025.
- **Meal Tickets:** [Purchase Nelson Gala and SCC meal tickets here](#). Please scroll all the way to the bottom of the Ben Nelson Gala page to see the SCC meal ticket option. You will get breakfast, lunch, and an afternoon snack on Nov. 8 for \$30.
- **Hotel:** All events will take place at the Hilton Omaha.
 - Secure your [Hotel Room](#) online (Room Rate starting at \$132 per night)
■ **Cut-off date is 10/01/25**



Friday, November 7th - Ben Nelson Gala:

The Ben Nelson Gala will be held at the Hilton Omaha (same venue as SCC) on the evening of Friday, November 7th.

You can purchase tickets, table, and hotel rooms using the information below.

[Hotel Rooms](#) (Room Rate starting at \$132 per night) **Cut-off date is 10/01/25**

[Ben Nelson Gala Tickets](#)

- Reminders: General admission and VIP individual tickets are not assigned specific seats. You can choose a general ticket or a VIP table with your friends. You can also sponsor a table for 10 people.

[Nelson Gala Awards Nomination Form](#) **(due October 3rd at 5 pm CT)**

Saturday, November 8th – Training and VendorFest along with SCC, Caucus, Council, and Committee Meetings

Meeting Location: **Hilton Omaha Downtown - 1001 Cass Street, Omaha, NE 68102.**

Note: During the SCC Meeting on Nov. 8, we are also holding a Candidate and Campaign Staff training. Many of these training sessions are also relevant to you as an SCC Delegate and County Party leader. We strongly encourage you to attend and inform your volunteers about these critical training opportunities.

Training Register Link: <https://www.mobilize.us/nebdems/event/778101/>

- Everyone MUST register if they plan on attending the training.

SCC Meal Ticket Link: <https://secure.actblue.com/donate/nelsongala25>

- Scroll to the bottom of the Ben Nelson Gala ticket page on ActBlue to see the SCC meeting meal ticket for \$30, which gives you breakfast, lunch, and an afternoon snack on Nov. 8.

Schedule (yes, it is PACKED):

8:00 a.m. - Noon CT

Registration

Grand Central Foyer

VendorFest

St Nicholas Foyer

8:30 a.m. - 9:30 a.m.

Show Me the \$\$\$: Fundraising Best Practices & Tools (Mandatory for SCC Members)

Ballroom C, D & E (A/V)

Breakfast Provided

- Trainers: ActBlue + Kate Wolfe
- Sponsor: ActBlue
 - Best practices of online fundraising
 - Overview of how the **NEW** ActBlue down-ballot tool, called [RAISE](#), which helps with disclosure/compliance reports and other resources
 - Basic functions of a Finance Plan and tips
 - Components of a Finance Plan, beating the slumps (summer, holidays), call time, targeting donors in VAN.

9:35 a.m. - 10:20 a.m

Candidate Training: Writing a Campaign Plan and Getting Started

St. Nicholas (A/V)

- Trainers: Brandon Bayer, One House Strategies, and Brian Mikkelsen, NSEA, Mike Lee, Campaign Manager
 - What is in a Campaign Plan
 - Win Number, staff structure, mail schedule, budget, etc.
 - Field plan (doors, calls, texts)
 - Getting Started
 - Headshot/action photos
 - Website
 - ActBlue page
 - Palm card
 - Campaign checklist (in NDP Candidate Manual)

9:30 a.m. - 10:30 a.m.

Various Caucus/Council/Committee Meetings

- Finance Committee, Murray
 - Chair Matt Hansen
 - Join the Finance Committee meeting if you are interested in providing feedback or have questions about the NDP Finance and Field Plans.
This is a Closed Session, only open to SCC delegates and alternates.
- Platform & Resolutions Committee, Ballroom A
 - Co-Chairs Shannon Graves & Quinton Corwin
- Technology Committee, Washington City
 - Chair Marci Docekal
- Nebraska Young Democrats, Ballroom B
 - President Chloe Fowler
- Working Families Council, Cozzens
 - Chair CJ King
- Rural and Agriculture Council, Paxton
 - Chair Larissa Schultz

10:25 a.m. - 11:10 a.m.

Candidate Training: Communications and Messaging

St. Nicholas (A/V)

- Trainers: Brent Comstock, BCom & Allie Berry, WWR
 - Finding your “why”
 - Crafting your 2-minute pitch
 - Overall campaign message, issues and values
 - Key components to deliver your message:
 - Doors
 - Events
 - Social Media (videos, share graphics)
 - Website
 - Email Program
 - Digital Ads
 - Palm Card
 - Mail Program (more details on mail in next session!)

10:30 a.m. - 11:30 a.m.

Various Caucus/Council/Committee Meetings

- County Chairs Caucus, Ballroom B
 - Vice Chair of Chairs Ryan Griffin
- Audit & Review Committee, Murray
 - Chair Brian Murray
- Rules Committee, Washington City
 - Chair Ben Cass
- Climate Council, Cozzens
 - Chair April Thompson
- Black Caucus, Merchants
 - Chair Mike Lee
- Latino Caucus, Paxton
 - Chair Jennifer Reyna
- Native Caucus, Herndon
 - Chair Cynthia LaMere

11:15 a.m. - 12:00 p.m.

Candidate Training: Snail Mail: It Still Works

St. Nicholas (A/V)

- Trainer: Daniel Hellweg, TJP Strategies
 - Crafting a Mail Plan
 - Budget, getting a list, targets, dates, quantity of pieces, etc.
 - Nuts and bolts of design and printing
 - Finding designers vs working with a full-service firm
 - Coordinated mail permit
 - Union printers/mail houses
 - Tips and best practices of a strong mail program

11:30 a.m. - 12:30 p.m.

Various Caucus/Council/Committee Meetings

- State Convention Committee, Washington City
 - Chair Anna Hernandez-Valencia
- Women's Caucus, Ballroom A
 - Chair Kris Kinzie
- Nebraskans Experiencing Disabilities Council, Paxton
 - Chair Shaun Baker
- Secular Council, Merchants
 - Chair Evan Christensen
- Veterans & Military Families Council, Murray
 - Chair Jerry Johnson
- Nebraska Stonewall Democrats, Cozzens
 - Acting Chair Jessie McGrath

12:05 p.m. - 12:35 p.m.

Candidate Training: Compliance with FEC, NADC, and Ballot Initiatives

St. Nicholas (A/V)

- Trainers: TBA
 - Where do you file—FEC or NADC?
 - Steps: EIN, Bank Account, Filing Paperwork of your Campaign Committee with FEC or NADC

- Basics of filing deadlines, fees, and where you pull your list of donors from
- Legal guidance on working with ballot initiatives, a critical tool to engage voters on issues beyond party lines

12:40 p.m. - 1:40 p.m.

Online Media Buying Platform (Mandatory for SCC Members)

Ballroom C, D & E (A/V)

Lunch Provided

- Trainers: Liz Smith and Sean Doyle, TargetSmart
- Sponsor: TargetSmart
 - Basics of running digital ads
 - Targeting voters
 - Creative for ads
 - Where you buy/place ads
 - [TargetSmart Online Media Buying Platform](#)
 - Premier system endorsed by the ASDC
 - Data
 - Reports
 - Differences between platforms

1:45 p.m. - 2:45 p.m.

Candidate Training: Fun & Critical: Swag, Parades, Postcards, and Block Captains

St. Nicholas (A/V)

- Trainers: BrightBlue Ink, Stephanie Matejka, Precious McKesson, Gina Frank
- Sponsor: BrightBlue Ink
 - Swag
 - T-shirts, totes, rally signs, bumper stickers, buttons
 - Design, printing, costs
 - Online store
 - Parades
 - Tips and best practices for visibility at parades, handing out items, volunteers, etc.
 - List of parades and county events
 - Postcards
 - Creating postcard packets
 - Finding volunteers
 - Block Captains
 - Finding your Block Captains

- Tips to give them your lit, invite them to coffee, etc

1:45 p.m. - 2:45 p.m.

CD Caucus Meetings

During CD Caucus meetings, we will elect members to fill any vacancies on the SCC or Committees.

- CD1 Caucus, Ballroom A
 - Chair, Tom Hanson
- CD2 Caucus, Ballroom C, D, & E (A/V)
 - Chair, Sarah Hanify
- CD3 Caucus, Ballroom B (Will be holding an election for CD3 Chair)
 - Vice Chair, Ann Trullinger

2:50 p.m. - 3:50 p.m.

The Voter File: The Hub of Everything You Need (Mandatory for SCC Members)

Ballroom C, D, & E (A/V)

Afternoon Snack Provided

- Trainer: Lou Levine
- Sponsor: NGPVAN
 - What is a voter file?
 - Getting access to VAN via NDP
 - Scores, Models, IDs
 - Cutting walk lists (and using MiniVan)
 - Creating survey questions
 - Phone banking from VAN
 - Texting from VAN
 - Mail list from VAN

Agenda for SCC Meeting, November 8th, 2025

Meeting Location:

Ballroom C, D, & E (A/V)

- **Meeting Called to Order at 4:00 p.m.**
 - SCC Meeting
 - We will gavel in at 4:00 p.m.
 - *We go live on Facebook at 4:15 p.m.*

- Land Acknowledgment
- Pledge of Allegiance
- **Actions of the NDP Secretary, Stephanie Matejka**
 - Quorum
 - Seating of Delegates
 - CD Chairs report any actions from their caucus on the seating of delegates.
 - **VOTE:** Approval of Minutes
 - **Minutes from the State Convention are online.**
- **Chair Jane Kleeb**
 - Ben Nelson Gala Debrief
 - Updates from ASDC & DNC
 - Update on new Latino Organizing program
 - **VOTE:** 2026 SCC Schedule and Convention Schedule
- **NDP Officer Reports**
 - NDP Officers must request time on the agenda on October 29, 2025, before the 10-day packet is released.
- **CD Caucus Reports, Chairs Tom Hanson, Sarah Hanify, and Vice Chair Ann Trullinger**
 - Reports and updates
- **Staff Updates**
 - Precious McKesson, Executive Director
 - Ron Rivera, Political Director

- Gina Frank, Outreach Director with Kris Kinzie, Kathy Jensen, Rural Organizers
- José Flores Jr, Communications Director
- Hannah Wroblewski, Party Affairs Director
- **Committee, Caucus, and Council Reports**
 - Chairs of Committees, Caucuses, and Councils must request time on the agenda before the release of the 10-day packet, on October 29, 2025
 - Rules Committee
 - Chair Ben Cass
 - Platform & Resolutions Committee
 - Co-Chairs Shannon Graves & Quinton Corwin
 - State Convention Committee
 - Chair Anna Hernandez-Valencia
 - Technology Committee
 - Chair Marci Docekal
 - Audit & Review Committee
 - Chair Brian Murray
- Announcements and Adjournment

CLOSED SESSION (end of FB Live)

- Treasurer's Report, Ted Kessler
 - Summary of accounts.
 - Detailed P&L statement available from Ted.
 - Reports filed with the FEC and NADC.
 - Copies of the latest FEC and NADC reports are available from Ted.

Additional Information

SCC Governing Documents: All of our SCC meeting documents, agendas, bylaws, and the training manual for SCC Delegates are on the NDP website:

Statewide Officers, Standing and Special Committee Chairs: Party operations happen in our committees, caucuses, councils, and county parties. Thank you to the Chairs, SCC Members, County Officers, and Committee Members for serving.

SCC Agenda Packets

- Archived Agenda Packets are under “2017-2023 Archive Meetings.”

SCC Resolutions

SCC Governing Documents:

- Governing Documents can be found under “Key Party Documents.”

SCC Meeting Facebook Event:

- We stream our SCC meetings on Facebook, except for the closed session portion.

SCC Delegate Training Manual

County Chair Manual

Block Captain Program

NDP Candidate Manual + Trainings: We now have a Candidate Manual (thank you, Sen. Blood and staff!) and a monthly candidate training series. We do not publish these on the website. Candidates must first complete the MOU—please email ronr@nebraskademocrats.org.

- Please share this link if you or someone you know is interested in running for office. Once a person completes this form, staff hold a meeting with the candidate, and then they get added to a listserv and trainings:
https://docs.google.com/forms/d/e/1FAIpQLSe6kCBwlpu5YNR7e4yIUra_776V5saFxCGMyIV9I_sbIcCthw/viewform

Events: A reminder that we post our events and volunteer opportunities here:

<https://www.mobilize.us/nebdems/>

- Gina leads the outreach plan. Please email her if you need a mobile office (e.g., materials for use at county fairs, parades, etc.) or if you require materials to be sent to you for meetings and events.

Listserves: We send emails to the lists on key information, messaging memos, and updates. If you are not on one of the following listservs and need to be, please email hannah@nebraskademocrats.org

- SCC Members:
- SEC Members:
- County Chairs:
- County Officers:
- Block Captains:
- Elected Officials:
- State Senators:
- 2026 Candidates:

#NebDems Store: You can purchase t-shirts and sweatshirts to show your #NebDems pride!

Monthly Donor Program: Sign up (or increase your monthly amount) during the SCC meeting, and you can choose a T-shirt or other swag we have on site!

At least \$10 a month:

- Exclusive Monthly Donor Sticker

\$25 a month:

- 1 ticket to the annual Salute to State Senators
- Exclusive Monthly Donor Sticker
- Exclusive Lapel Pin + Exclusive Coin

\$50 a month:

- 1 ticket to the annual Ben Nelson Gala
- Invitation to Donor Briefings with Party Leaders and Elected Officials
- Exclusive Monthly Donor Sticker
- Exclusive Lapel Pin + Exclusive Coin

\$100 a month:

- 1 ticket to the annual Salute to State Senators and Ben Nelson Gala with VIP Receptions
- Invitation to Donor Briefings with Party Leaders and Elected Officials
- First access and reserved seats to NDP special events and national events for which we receive tickets (e.g., special guest speakers).
- Exclusive Monthly Donor Sticker
- Exclusive Lapel Pin + Exclusive Coin

Trainings: The NDP offers SCC, Block Captain, Blue Bench, and Candidate trainings, as well as access to other national training resources. We can also visit your county or caucus meetings to tailor training to your needs.

Blue Bench Training: We have a new training page that focuses on what we, officer candidates and staff, can do.

Block Captains: Gina Frank is our Block Captain Director. We currently have 700 Block Captains—email gina@nebraskademocrats.org for more information.

NDP and National Democratic Training Committee: The NDP partners with the DNC and the National Democratic Training Committee to train all candidates and party leaders, helping elect Democrats. You can access a free training account to support your work.

DNC Trainings and Resources: The DNC offers an in-depth online training program for volunteers, party leaders, and elected officials!

NDP Contact Info:

Email: info@nebraskademocrats.org

NDP Offices:

LNK: 3701 O Street, Suite 200, Lincoln, NE 68510, 402-434-2180

OMA: 1102 S 76th Ave, Omaha NE 68124, 531-867-4343

Socials

Facebook

Twitter: @NebDems

Instagram: @nebraskadems

TikTok: @NebDems

Hashtags: #NebDems, #NELeg

Party Members

Staff

Party Leaders

Elected Democrats